

Using Multimedia to Communicate: Libraries Collaborating with Researchers, Teachers, and Learners

Barbara Rothen Renner, PhD

Library Services Evaluation Specialist and Liaison, Allied Health Sciences

brrenner@email.unc.edu

Robert Ladd, MA

Liaisons' Instructional Specialist

rjladd@email.unc.edu

Health Sciences Library
University of North Carolina at Chapel Hill

10th Annual Teaching and Learning with Technology Conference:
March 13-20, 2009, Chapel Hill, NC (fully online)

Goals

- To inspire others
- To illustrate how library professionals can serve as multimedia project facilitators and collaborators
- To provide ideas for others interested in developing similar collaborations

Establish a Pilot Program

Start with...

- a small, manageable, enthusiastic group
- a group able to tolerate a learning curve
- an established relationship (e.g., library liaison) or a prior, positive collaboration
- a discipline that lends itself to multimedia

Translate broad goals & priorities

- Listen/read “between the lines” for unexpressed needs
- Draw connections between their goals and what you can offer
- Think creatively; help them dream
- Be innovative
- Be flexible

Exploring potential projects

- Bring menu of ideas
- Help them envision how to apply ideas to their environment
- Go where the interest is
- Expect evolution and change
- Engage faculty and other key stakeholders



Occupational Science poster session



Physical Therapy Student Research Day poster session



Rehabilitation Counseling & Psychology poster session


Important factors in complex projects

- Clarify roles; clarify services you can provide
- Teach and facilitate project planning
- Be sure participants have adequate time and commitment
- Have a student leader or coordinator
- Have a faculty or administrator champion

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PEARLS videos are now online!
 Posted by Robert Ladd under Allied Health Sciences
 No Comments

February 20, 2009

The PEARLS (Program for Early Autism Research, Leadership & Service) videos were produced and edited with the help of the Health Sciences Library. This video shows Connie Wang introducing the PEARLS project.

To view all of the PEARLS videos, see the PEARLS website at <http://www.med.unc.edu/ahs/pearls/>, or go to the UNC Allied Health Sciences YouTube channel at <http://www.youtube.com/user/UNCAH>.



YouTube

0:15 / 3:29

New Rehabilitation Counseling and Psychology Website
 Posted by Robert Ladd under Allied Health Sciences
 No Comments

February 1, 2009

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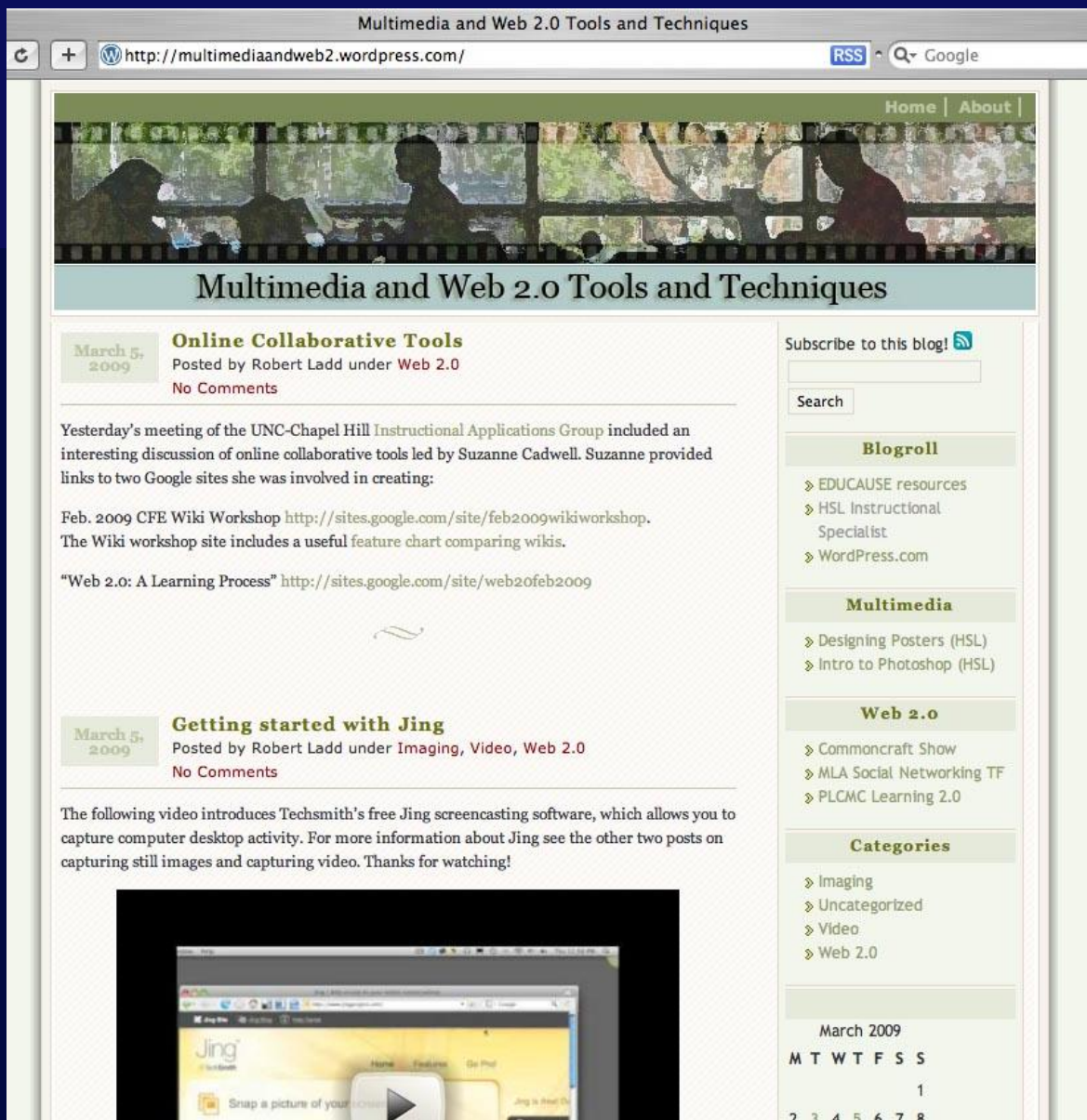
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Calendar

March 2009

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Liaisons' Instructional Specialist blog



Multimedia and Web 2.0 blog

YouTube - UNCAH's Channel

http://www.youtube.com/user/UNCAH

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Welcome to the UNC Allied Health channel which offers videos of events and activities related to the educational, research, and engagement mission of UNC-Chapel Hill Department of Allied Health Sciences.

The UNC Chapel Hill Dept. of Allied Health Sciences is a nationally recognized leader in allied health education, research, and clinical practice. Established in 1970 with a handful of faculty and a total of 105 students, the department is now home to 18 accredited degree and certificate programs in 7 different professional disciplines, with a current enrollment of over 400 students. Visit our homepage at: www.med.unc.edu/ahs/

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PEARLS: Why UNC-Chapel Hill? (Part 5 of 5)
 From: UNCAH
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UNC-Chapel Hill Allied Health Sciences YouTube channel

Trainee Experiences — PEARLS

http://www.med.unc.edu/ahs/pearls/trainee-experience-videos

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Trainee Experiences

These four video segments highlight graduate student and post-doc trainee experiences of conducting research with the PEARLS team.

PEARLS: Introduction



0:07 / 3:29

PEARLS: Project descriptions

PEARLS: Project descriptions (Part 2 of 5)

PEARLS website Trainee Experiences page

PEARLS: Program for Early Autism Research, Leadership & Service

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http://www.med.unc.edu/ahs/rcp/

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Department of Allied Health Sciences Rehabilitation Counseling and Psychology

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Division Of Rehabilitation Counseling And Psychology
2083 Bondurant Hall
CB #7205
Chapel Hill, NC 27599-7205
Phone: (919) 966-8788
Fax: (919) 966-9007



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Home


Welcome to the Division of Rehabilitation Counseling & Psychology

Visit us at our offices in Bondurant Hall Suite 2083, 301-A South Columbia Street. Click [here](#) to download a map in Adobe PDF format.

What is rehabilitation counseling?

Rehabilitation counseling is a profession that holistically applies counseling skills to assist individuals with psychiatric, developmental, cognitive, emotional, or physical disabilities to achieve their maximum level of independence, integration, and participation in the community and the world of work in accordance with each individuals personal goals, career aspirations, and perception of quality of life.

A Rehabilitation Counselor is a highly trained professional who uses a client centered approach to counsel individuals with disability and assist them in attaining optimal function, including psychological, social, and vocational function in the context of their personal goals, abilities, and perception of quality of life.



Rehabilitation Counseling and Psychology website

Issues

- Copyright and public domain
 - <http://creativecommons.org/about/>
- Budget needed for multimedia projects
- Comfort with new approaches
- Envisioning what is possible
- Choosing the right tools:
Ease of use, cost, appropriateness

Lessons Learned

- Use successes as demonstrations
- Capture products for portfolio
- Nurture relationships with campus resources; facilitate connections
- Allocate time to explore, evaluate, and learn to use new technologies

Lessons Learned

- Pilot, reflect, adjust
- Adapt to new contexts and evolving technology
- Be patient!

Future Plans

- Expanded use of blogs, wikis, and other Web 2.0 technologies in projects
- Course-integrated activities to facilitate active student and faculty use of these technologies

- **Images from poster sessions:**

- PT Research Day <http://laddrob.zenfolio.com/p288128316>
- OT / OS poster sessions: <http://laddrob.zenfolio.com/p157928092>
- Rehabilitation Counseling poster sessions:
<http://laddrob.zenfolio.com/p25454750>

- **Websites:**

- PEARLS website: <http://www.med.unc.edu/ahs/pearls>
- Rehabilitation Counseling and Psychology website:
<http://www.med.unc.edu/ahs/rcp/>

- **UNC Allied Health YouTube channel:**

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- **Multimedia and Web 2.0 blog:**

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- **HSL Instructional Specialist blog:** <http://hsl liaisons.wordpress.com/>