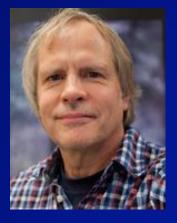
Learning Forward by Looking Back: An academic library using multimedia to develop and share narratives

Barbara Rochen Renner, PhD Robert Ladd, MA

> April 14, 2011 UNC TLT Health Sciences Library University of North Carolina at Chapel Hill

Robert "Bob" Ladd, MA Barbara Rochen Renner, PhD



Instructional designer

photography digital imaging Video editing GRAPHIC DESIGN print design

WEB AND BLOG DESIGN Individual & group consultations Library Liaison, Allied Health Sciences information competencies Outreach/ENGAGEMENT Library Exhibits *instruction* Educational Research & Evaluation INNOVATION IN LIBRARIES Social Media & Professionalism Distance Learning Support

Overview of Presentation

- Narratives
- Multimedia + Social Media
- Examples
- Barriers
- Lessons Learned

Importance of narratives in learning

- Provide context and meaning
- Reflective
- Integrative
- Give perspective
- Create shared experiences

Multimedia + Social Media: Perfect marriage for narratives

Power of the Combination
Multimedia:

Compelling content

Social Media:

Interactive

Engages wider community



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Lara Handler and Barbara Tysinger took the time to put together a crisp, informative presentation for students Posted on March 29, 2011 | Leave a comment

My boss teaches a class on the history of medicine, and wanted to do a class session on materials in the historical collection of the HSL. Lara Handler and Barbara Tysinger took the time to put together a crisp, informative presentation for the students. Continue reading \rightarrow

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→ Leave a comment Posted in Medicine Edit

Health Affairs leaders praise HSL's Global Health Initiative Posted on March 23, 2011 | Leave a comment

Watch several Health Affairs faculty and a graduate student talk about the important role played by HSL in UNC's global health efforts.





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SHARE YOUR STORY!

To share your story, long or short, or to simply leave a compliment, please complete the short form below. We love serving our users, and we're glad you want to share your love of HSL. Thank you!

Your Name

Editor

Your email address (So we can contact you. Will not be published without your permission.)

laddrob@gmail.com

Your story or compliment. How did HSL help? (may be any length) (required)

May we interview you about your story?

Yes--feel free to contact me to set up an interview.

What is your UNC affiliation? (required)

May we publish your name and story (on the Web or in HSL outreach materials?)

+

+

Sure--go for it!

Card of the set

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APPRECIATIVE INQUIRY

This blog is influenced by Appreciative Inquiry (AI), an increasingly popular and respected approach to organization development.

According to David Cooperrider, Appreciative Inquiry "deliberately seeks to discover people's exceptionality – their unique gifts, strengths, and qualities. It actively searches and recognizes people for their specialties – their essential contributions and achievements. And it is based on principles of equality of voice – everyone is asked to speak about their vision of the true, the good, and the possible. Appreciative Inquiry builds momentum and success because it believes in people."

The above quote is drawn from the AI Commons website, hosted by Case Western Reserve University's Weatherhead School of Management at http://appreciativeinquiry.case.edu/intro/definition.cfm

AI at UNC

See the UNC Health Sciences Library's new Appreciative Inquiry & Positive Psychology resource guide at http://guides.hsl.unc.edu/Al. This guide contains valuable introductory material about Appreciative Inquiry (Al) and Positive Psychology, including "Getting a Handle on Al" and "Getting a Handle on Positive Psychology."

For information about Appreciative Inquiry on the UNC-Chapel Hill campus, see the AI at UNC Chapel Hill blog at: http://aiatunc.wordpress.com

Kenan Distinguished Professor of Psychology Barbara Fredrickson is a leader in the field of positive psychology, which is closely allied with appreciative inquiry. Dr. Fredrickson is Principal Investigator of the Positive Emotions and Psychophysiology Lab at the University of North Carolina. See http://www.unc.edu/peplab/barb_fredrickson_page.html



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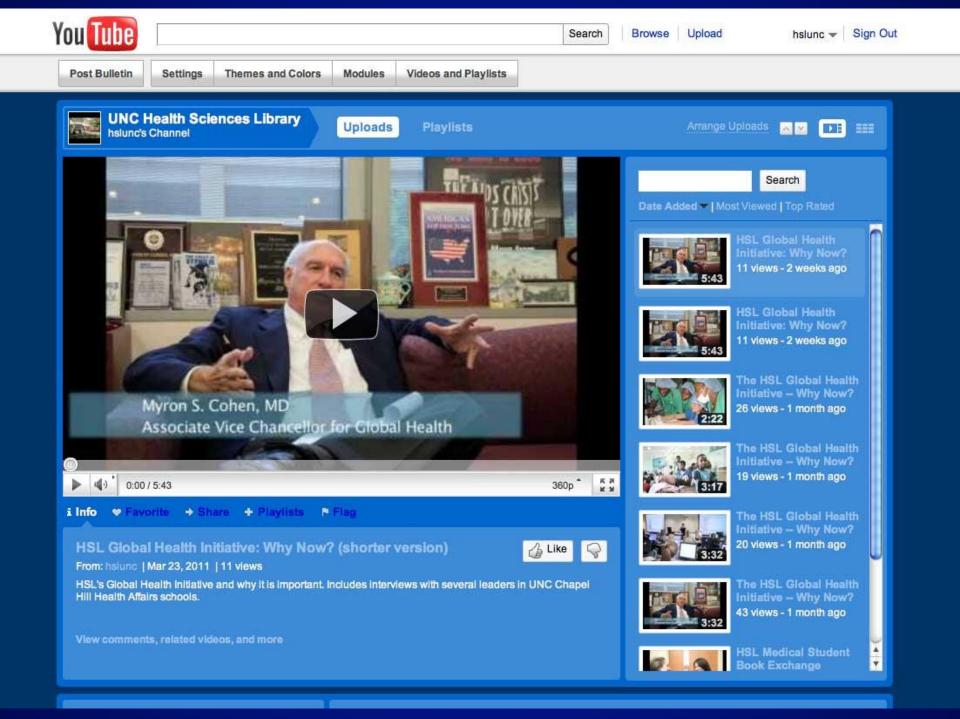
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Robert W. Peters (1922-2011)

Posted by Editor in DSHS history, DSHS history and program on March 31, 2011 | Edit

Dr. Robert Peters, founder of the Division of Speech and Hearing Sciences, died on March 25, 2011. Read the rest of this entry »

Leave a Comment 🤤

Dr. Robert Peters talks about the history of SPHS

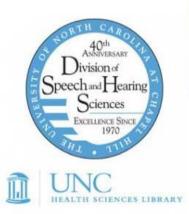
Posted by Editor in DSHS faculty, DSHS history and program on March 31, 2011 | Edit

Dr. Robert Peters talks about the history of the Speech and Hearing Sciences Division at UNC Chapel Hill. Recorded in November 2009 at Dr. Peters' home in Chapel Hill.





Dr. Robert Peters recording his talk



An Exhibit Celebrating the 40th Anniversary of the Division of Speech and Hearing Sciences at UNC Chapel Hill

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- Division of Speech and Hearing Sciences
- DSHS/HSL Keys to Communication Exhibit
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UNC HEALTHCARE RSS FEED

real doctors, real people – David
 Peden

Occupation Matters: Thirty Years of Occupational Therapy Education at UNC

A Collaboration between the Health Sciences Library and the Division of Occupational Science and Occupational Therapy at UNC Chapel Hill



Recent graduate praises Occupational Matters exhibit

Posted on March 23, 2011 by Editor

Heather McKay, Occupational Therapy Class of '07, writes, "thank you HSL for the memories displayed in the Occupation Matters exhibit. What an inspiring look back..."

Heather sent her appreciation to the "I Love My HSL" blog. See her entire post at <u>http://ilovemyhsl.org/</u>. (Her post appeared on March 16.)

Posted in Uncategorized | Leave a comment | Edit

Visitors to the HSL OS/OT Exhibit

Posted on December 8, 2010 by Editor



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- OS/OT Alumni Reunion Page
- OS/OT Resource Guide @ HSL

Barriers in an academic setting

Non-traditional outputs

- creative projects, different products
- traditional measures may not fit

Innovation: walking the walk

- How to evaluate success
- Requires risk-taking

Lessons learned

Production Issues:

 Full motion video vs. images
 Talking heads = boring
 Videos ≠ scripted film

 Time & effort required

Lessons Learned #2

Fear of change

Pace of change
challenge of keeping up

Care & Feeding
 New content
 Deconding to up

Responding to users

Lessons (still being) learned

Traffic--if you build it will they come?

– Getting the word out

- Driving traffic

Analyzing stats

- Integrating other social media

Appreciative Inquiry at UNC Chapel Hill

News and Success Stories



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Add to this blog!

Posted on December 16, 2010 by Editor

We hope you will add to this blog! You can do this either by commenting on someone else's post or by adding new posts to the blog.

To comment on a post, just click the <u>Leave a comment</u> link that appears at the end of the post. When you send your comment it will go into a queue and should appear on the blog within a day or so if not sooner.

To add a new post, please go to the Add A Post page.

In addition, the <u>About This Blog</u> page includes a form that you can use to send comments or questions about the blog.

Thank you!

Posted in Uncategorized | Leave a comment | Edit

CFE Appreciative Inquiry Meeting Features Alternative Model of Strategic Planning

Posted on November 9, 2010 by Editor

(From David Kiel)

The Center for Faculty Excellence (CFE) sponsored a lunch-and-learn session on

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- AI Commons Case Western Reserve Univ.
- AI Resources Guide
- Penn Positive Psychology Center
- PEPLab at UNC
- Sallie Lee, Shared Sun Studio

UNC Links

- Barbara Fredrickson, PhD; PI, PEPLab
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1.	a Database	T	Access to UNC	star stra					
With the wide applicability of AI, resources can be found across many disciplines and, thus, in many different databases. This page includes a selection of databases with AI resources to get you started.			NOTE to non-UNC affilated users: This page contains links to databases that UNC Chapel Hill Libraries subscribe to for their users. Other users may have access to these databases or similar ones through other libraries. Comments (0)						
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