

Learning Forward by Looking Back:

**An academic library using multimedia to
develop and share narratives**

Barbara Rothen Renner, PhD

Robert Ladd, MA

April 14, 2011 UNC TLT

Health Sciences Library

University of North Carolina at Chapel Hill

Robert “Bob” Ladd, MA



Instructional designer

photography

digital imaging

video

editing
DESIGN

GRAPHIC

print design

WEB AND BLOG DESIGN

Individual & group consultations

Barbara Rothen Renner, PhD



Library Liaison,
Allied Health Sciences

information competencies

Outreach/ENGAGEMENT

Library Exhibits *instruction*

Educational Research & Evaluation

INNOVATION IN LIBRARIES

Social Media & Professionalism

Distance Learning Support

Overview of Presentation

- Narratives
- Multimedia + Social Media
- Examples
- Barriers
- Lessons Learned

Importance of narratives in learning

- Provide context and meaning
- Reflective
- Integrative
- Give perspective
- Create shared experiences

Multimedia + Social Media:

Perfect marriage for narratives

- Power of the Combination
- Multimedia:
 - Compelling content
- Social Media:
 - Interactive
- Engages wider community



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Lara Handler and Barbara Tysinger took the time to put together a crisp, informative presentation for students

Posted on March 29, 2011 | [Leave a comment](#)

My boss teaches a class on the history of medicine, and wanted to do a class session on materials in the historical collection of the HSL. Lara Handler and Barbara Tysinger took the time to put together a crisp, informative presentation for the students. [Continue reading →](#)

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Health Affairs leaders praise HSL's Global Health Initiative

Posted on March 23, 2011 | [Leave a comment](#)

Watch several Health Affairs faculty and a graduate student talk about the important role played by HSL in UNC's global health efforts.



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To share your story, long or short, or to simply leave a compliment, please complete the short form below. We love serving our users, and we're glad you want to share your love of HSL. Thank you!

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May we interview you about your story?

What is your UNC affiliation? (required)

May we publish your name and story (on the Web or in HSL outreach materials?)

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APPRECIATIVE INQUIRY

This blog is influenced by Appreciative Inquiry (AI), an increasingly popular and respected approach to organization development.

According to David Cooperrider, Appreciative Inquiry "deliberately seeks to discover people's exceptionality – their unique gifts, strengths, and qualities. It actively searches and recognizes people for their specialties – their essential contributions and achievements. And it is based on principles of equality of voice – everyone is asked to speak about their vision of the true, the good, and the possible. Appreciative Inquiry builds momentum and success because it believes in people."

The above quote is drawn from the AI Commons website, hosted by Case Western Reserve University's Weatherhead School of Management at <http://appreciativeinquiry.case.edu/intro/definition.cfm>

AI at UNC

See the UNC Health Sciences Library's new Appreciative Inquiry & Positive Psychology resource guide at <http://guides.hsl.unc.edu/AI>. This guide contains valuable introductory material about Appreciative Inquiry (AI) and Positive Psychology, including "Getting a Handle on AI" and "Getting a Handle on Positive Psychology."

For information about Appreciative Inquiry on the UNC-Chapel Hill campus, see the AI at UNC Chapel Hill blog at: <http://aiatunc.wordpress.com>

Kenan Distinguished Professor of Psychology Barbara Fredrickson is a leader in the field of positive psychology, which is closely allied with appreciative inquiry. Dr. Fredrickson is Principal Investigator of the Positive Emotions and Psychophysiology Lab at the University of North Carolina. See http://www.unc.edu/peplab/barb_fredrickson_page.html

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HSL Global Health Initiative: Why Now? (shorter version)

From: hslunc | Mar 23, 2011 | 11 views

HSL's Global Health Initiative and why it is important. Includes interviews with several leaders in UNC Chapel Hill Health Affairs schools.



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About

Robert W. Peters (1922-2011)

Posted by [Editor](#) in [DSHS history](#), [DSHS history and program](#) on March 31, 2011 | [Edit](#)

Dr. Robert Peters, founder of the Division of Speech and Hearing Sciences, died on March 25, 2011.

[Read the rest of this entry »](#)

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Dr. Robert Peters talks about the history of SPHS

Posted by [Editor](#) in [DSHS faculty](#), [DSHS history and program](#) on March 31, 2011 | [Edit](#)

Dr. Robert Peters talks about the history of the Speech and Hearing Sciences Division at UNC Chapel Hill. Recorded in November 2009 at Dr. Peters' home in Chapel Hill.



Dr. Robert Peters recording his talk



UNC
HEALTH SCIENCES LIBRARY

An Exhibit Celebrating the 40th Anniversary of the Division of Speech and Hearing Sciences at UNC Chapel Hill

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- ASHA
- Audiology Resources (HSL)
- Division of Speech and Hearing Sciences
- DSHS/HSL Keys to Communication Exhibit
- HSL Speech-Language Pathology Guide
- UNC Department of Allied Health Sciences

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Occupation Matters: Thirty Years of Occupational Therapy Education at UNC

A Collaboration between the Health Sciences Library and the Division of Occupational Science and Occupational Therapy at UNC Chapel Hill



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Recent graduate praises Occupation Matters exhibit

Posted on [March 23, 2011](#) by [Editor](#)

Heather McKay, Occupational Therapy Class of '07, writes, "thank you HSL for the memories displayed in the Occupation Matters exhibit. What an inspiring look back..."

Heather sent her appreciation to the "I Love My HSL" blog. See her entire post at <http://ilovemyhsl.org/>. (Her post appeared on March 16.)

Posted in [Uncategorized](#) | [Leave a comment](#) | [Edit](#)

Visitors to the HSL OS/OT Exhibit

Posted on [December 8, 2010](#) by [Editor](#)



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Barriers in an academic setting

- Non-traditional outputs
 - creative projects, different products
 - traditional measures may not fit
- Innovation: walking the walk
 - How to evaluate success
 - Requires risk-taking

Lessons learned

- Production Issues:
 - Full motion video vs. images
 - Talking heads = boring
 - Videos \neq scripted film
- Time & effort required

Lessons Learned #2

- Fear of change
- Pace of change
 - challenge of keeping up
- Care & Feeding
 - New content
 - Responding to users

Lessons (still being) learned

- Traffic--if you build it will they come?
 - Getting the word out
 - Driving traffic
 - Analyzing stats
 - Integrating other social media



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Add to this blog!

Posted on [December 16, 2010](#) by [Editor](#)

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In addition, the [About This Blog](#) page includes a form that you can use to send comments or questions about the blog.

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CFE Appreciative Inquiry Meeting Features Alternative Model of Strategic Planning

Posted on [November 9, 2010](#) by [Editor](#)

(From David Kiel)

The Center for Faculty Excellence (CFE) sponsored a lunch-and-learn session on

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- [AI at UVA](#)
- [AI Commons – Case Western Reserve Univ.](#)
- [AI Resources Guide](#)
- [Penn Positive Psychology Center](#)
- [PEPLab at UNC](#)
- [Sallie Lee, Shared Sun Studio](#)

UNC Links

- [Barbara Fredrickson, PhD; PI, PEPLab](#)
- [Center for Faculty Excellence](#)
- [UNC AI Resources Guide](#)
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Appreciative Inquiry & Positive Psychology Resources

Admin Sign In

Resources for the AI Community at Carolina.

Last update: Feb 20th, 2011 | URL: <http://guides.hsl.unc.edu/AI> | [Print Guide](#) | [RSS Updates](#) | [SHARE](#) [f](#) [t](#) [e](#) ...

Getting Started

About AI at UNC

Databases for UNC-CH Users

Write-Cite-Organize

AI and Libraries

Suggest a Database

With the wide applicability of AI, resources can be found across many disciplines and, thus, in many different databases. This page includes a selection of databases with AI resources to get you started.

If you find an additional database that is particularly useful, please [share it](#).

Comments (0)

Ask a Librarian

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Access Information

On Campus Access: Electronic journals, databases, and books are accessible on-campus, including from UNC HealthCare computers. Faculty,

Access to UNC Databases

NOTE to non-UNC affiliated users: This page contains links to databases that UNC Chapel Hill Libraries subscribe to for their users. Other users may have access to these databases or similar ones through other libraries.

Comments (0)

General Purpose Databases

- Academic OneFile**
Access to over 8,000 academic, trade, and general-interest journals, 3,000 of which are full text. Its millions of articles in HTML and PDF formats cover all subjects and go back as far as 1980 for some journals.
- Academic Search Premier**
Popular and scholarly journal articles covering business, social sciences, humanities, general academic, general science, education and multi-cultural topics.
- Expanded Academic ASAP**
Abstracts & references for articles from more than 1,500 scholarly, trade & general publications, & references for The NY Times.
- Google Scholar**
Search for peer-reviewed papers, theses, books, preprints, meeting abstracts and technical reports across subject areas. This link includes info about UNC-CH journals in search results.
- MasterFILE Premier**
Provides abstracts and indexing for over 2,700 periodicals, plus searchable full text for nearly 1,800 active periodicals. Subjects covered include general reference, business, health, multi-cultural and more. (Source: vendor website).
- Web of Science (ISI)**
Multidisciplinary coverage of over 10,000 high-impact journals in the sciences, social sciences, arts and humanities. Tracks # of times an article has been cited.

Comments (0)

Medical & Health Related Databases

- CINAHL with Full Text**
Covers nursing and allied health journals dissertations, conferences, and book chapters from 1982 to the present.
- Health Source: Nursing/Academic Edition**
This database provides nearly 550 scholarly full text journals focusing on many medical disciplines.
- PubMed**
Covers journal articles about medicine, nursing, dentistry, veterinary medicine, and public health from 1950 to the present.

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