

Evaluating a Consumer Health Website

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YOUR HEALTH® Radio

- One-hour weekly consumer health radio talk show
- Each show is recorded and aired 4 or more times each week
- Produced by UNC Family Medicine
- HSL librarians collaborate with physician hosts and executive producer on YOUR HEALTH® Radio website/blog

Collaboration Background

- YOUR HEALTH® Radio/HSL collaboration started over 10 years ago
- Show hosts wanted help creating a website and indexing shows
- Librarians made initial website/blog with WordPress; provided support for WordPress as problems or questions arose
- Metadata librarian began and continues to index all content on website/blog

YOUR HEALTH® Radio

with Dr. Adam Goldstein
and Dr. Cristy Page

- Home
- About
- Research That Matters
- House Calls
- Book Reviews
- Contact
- Behind the Scenes

Using Artificial Intelligence to Spot Deadly Cancers Sooner

Posted by: [yourhealthradio](#) | January 31, 2019 ([edit](#))

This weekend on YOUR HEALTH®, Adam talks with Dr. Regina Barzilay—professor of electrical engineering and computer science at MIT and 2017 MacArthur Fellowship recipient—about her plan to use artificial intelligence to spot deadly cancers sooner.

You can catch the episode on:

97.9 FM The Hill

- Saturday, February 2 at 9 a.m.
- Sunday, February 3 at 9 a.m. and 5 p.m.
- Monday, February 4 at 6 p.m.

KKAG Retro Radio 88.3 FM

- Sunday, February 3 at 7 a.m.

Listen to the show!

00:00 00:00

- Research That Matters (min 0-9:45)
 - Evidence points to effectiveness of Botox for chronic migraines
 - [News about the study](#)
 - [Article abstract](#)
 - Study finds 63% of patients reported not using patient portals in the last year
 - [News about the study](#)
 - [Article abstract](#)
 - Majority of teens eating far less fiber than they should
 - [News about the study](#)
 - [Article abstract](#)

PLEASE TUNE IN!

We're on the air on

WCHL 97.9FM:

- Saturday at 9am
- Sunday at 9am & 5pm
- Monday at 3am
- Tuesday at 4am
- Thursday at 2am

KKAG Retro Radio 88.7 FM:

- Sunday at 7am

Search

CATEGORIES

Select Category

TIMELY TOPIC EXTRA

- [Hurricane Season](#)
- [Diabetes Awareness Month](#)
- [Teens and Vaping](#)
- [Managing Your Health](#)

SOCIAL MEDIA

iTunes

Example blog post



Smoke-free Policies May Improve High Blood Pressure

Posted by: [richarlm](#) | December 20, 2018 ([edit](#))



New research finds a connection between laws which ban smoking in public indoor areas and lower blood pressure. [Listen to Dr. Goldstein and Dr. Battle discuss on Research that Matters.](#)

- [News about the study](#)
- [Full text abstract](#)

If you're ready to quit smoking, here are some helpful resources.

- [Quit Smoking](#) (SmokeFree.gov)
- [I Want to Quit Smoking](#) (American Lung Association)
- [QuitlineNC](#)
- [UNC Tobacco Treatment Program](#)

[Leave a Comment](#)

Posted in [Blood Heart and Circulation](#), [Substance Abuse Problems](#) | Tags: [High Blood Pressure](#), [Smoking](#)

Blog post with
librarian created
content

Impetus to Evaluate Website

Evolving librarian roles (website)

- increased librarian responsibility & authority
- enhancement of existing content
- initiation and development of novel content
- addition of health literacy & consumer health specialist librarian

Evaluating Health Information on the Internet

- Evaluating Health Websites
National Network of Libraries of Medicine
<https://nnlm.gov/initiatives/topics/health-websites>
- How to Evaluate Health Information on the Internet
National Institutes of Health
<https://bit.ly/1NGntM6>
- Evaluating Health Information
MedlinePlus, National Library of Medicine
<https://medlineplus.gov/evaluatinghealthinformation.html>
- Find Good Health Information
Medical Library Association
<https://www.mlanet.org/page/find-good-health-information>

Radio Show Website Assessment

- Examined entire website
- Compared with published criteria
- Noted two specific areas that, with evolution, needed additional attention:
 - Authority
 - Currency/Timeliness

Authority

Criteria met:

- Good information on physician hosts affiliations and credentials
- Contact information easy to find

Updates needed:

- Need to add information for librarians

Currency/Timeliness

Criterion met:

- Each post is dated

Updates needed:

- Updated date when old links replaced or information is added to an older post
- Overall statement about older content
 - Weekly posts go back to 2010; can't recheck or update all content

Thank you!

YOUR HEALTH[®] Radio <https://yourhealthradio.org/>

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