Professional Presentations in an Emerging World of New Media: Teaching Skills & Tools to Today’s Students

April 13, 2011
UNC Teaching & Learning with Technology Conference

Barbara Rochen Renner, PhD
Lisa Philpotts, RN, BSN
Robert Ladd, MA

Health Sciences Library
University of North Carolina at Chapel Hill
Successful Strategies
Making it “Real”

1) Collaboration
2) Course integrated sessions
3) Online resources
4) Real-world experiences
1: Collaborate with Experienced Faculty

- Lend credibility
- Share own experiences
- Add discipline specific information & resources
2: Course Integrated Sessions

- Integrate into appropriate courses
- Co-present with faculty
- Include hands-on sessions
- Students come ready to work
- Show & tell with real examples
The Proposal Process
- Sample calls for proposals/abstracts
- Sample conference brochures
- Include tips for success
  - Ex: Give them what they ask for
Session content: it’s accepted - now what?

Give students tips, or the “inside scoop”

- Give them what they ask for (reprise)
  - Format specifics
  - Where to be & when

- Extras: handouts, multimedia

- Networking
  - Potential collaborators & employers
  - Contact Information- how to display?
3) Make resources available throughout the curriculum & beyond

Take it out of the CMS..

..and put it online!
Image resolution and print size

This video discusses concepts of resolution and print size, in particular for using images in presentations.

Finding and Using Media Objects

Welcome!

September 1, 2009 at 4:02 pm | Posted in Uncategorized | Leave a Comment

This site is intended to help faculty, students and others find sources of free or inexpensive digital media content, including images, audio, and video, and discusses issues related to the use and reuse of digital media content. Digital media content is used in many ways, such as in websites, blogs, videos, classroom and conference presentations, and both online and print publications.
4) Encourage real-world experiences

Create

- Student Research & Community Service Days
- School-wide opportunities

Enable students to

- Submit proposals to state & national conferences
- Co-present with faculty at conferences

Develop funding sources for students to present
"So, there’s not a whole lot down there to drag, to encourage me to go down there [Franklin Street]"
PEARLS: Why UNC-Chapel Hill? (Part 5 of 5)
Challenges & Issues

- Support of multiple operating systems & software versions
- Transition from paper to digital posters
- Multimedia & PowerPoint
  - Embedded audio & video
- Media creation
  - Websites, videos
Challenges & Issues, continued

- Selecting appropriate tools
  - Free not always best!

- Finding & attributing others’ works

- New media & professionalism

- New modes for presenting
  - Ex: Online Conferences (like this one!)