Application of Distance Learning to Interactive Seminar Instruction in Orthodontic Residency Programs

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ABSTRACT

ERIC DAVID BEDNAR: Application of Distance Learning to Interactive Seminar Instruction in Orthodontic Residency Programs (Under the direction of Dr. William Proffit, Dr. Wallace Hannum and Dr. James Ackerman)

A series of experiments involving 3 orthodontic departments has shown that distance learning can be acceptable to residents and effective in teaching concepts that are fundamental to orthodontic practice. The improvement from pre- to post-test scores after observing a sequence of distance seminars was similar to direct instruction. Orthodontic residents rated the educational experiences very positively. Live participation in seminars via video conferencing was preferred to live observation or later observation of a recording, but observation provided similar improvement in test scores. The acceptability of the distance seminars appeared to be influenced by the instructor’s personality and teaching style in facilitating interaction, the seminar subject, the residents’ comfort level in dealing with this technology, and the sequence for interaction vs observation. Further development of recorded seminars with live follow-up discussions has the potential to supplement instruction in graduate orthodontic programs and help with the impending shortage of experienced full-time orthodontic faculty.
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CHAPTER I
LITERATURE REVIEW

With the retiring baby-boomer generation, many fields of education face an impending shortage of faculty members. Although many fields face problems with recruitment and retention of faculty, this is a serious problem facing dentistry. In 2004-2005 there were 250 funded yet unfilled full-time faculty positions at dental schools across the country, with 19 of which were vacancies in orthodontic programs.\(^1\) Many faculty members leave academics due to a lack of salary, departmental support, and control over their work \(^2\) and many students forgo careers in academic dentistry and orthodontics citing as major causes the low faculty salaries combined with increased educational debt burden upon graduation.\(^3\) With a shortage of people entering careers in academics and other faculty members leaving academics due to retirement and other factors there is concern about how decreasing faculty resources can keep up with the demand to train and educate future specialists.

Although technology is not likely to be able to completely eliminate the problems associated with a faculty shortage, new uses of technology may prove helpful in alleviating

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some of the problems and providing some potential solutions. Distance education, specifically interactive videoconferencing, is one such technology with the potential to provide students and residents with excellent educational opportunities while simultaneously lessening the burden on faculty members.

Distance education has the possibility of enhancing and improving the educational experience in several ways. It has the potential to increase access to instructors that are not locally available. Using interactive videoconferencing, students can have exposure to and interaction with experts in the field from whom students would otherwise not have the opportunity to learn. When students are able to learn from a more experienced expert in a particular field, the students potentially have a better and more diverse learning experience. In addition the local faculty has a decreased teaching burden in terms of class preparation.

Distance education also allows multiple groups to participate from distant locations, providing an opportunity to educate more people with fewer instructors. This has the potential for greater educational cost-effectiveness, with many people in distant locations benefiting from the instruction of a distant instructor.

DEVELOPMENT AND EFFECTIVENESS OF DISTANCE EDUCATION

Distance education has evolved over the years with the development of new technologies. Distance education initially started using asynchronous (one-way) communication. Such distance education methodologies were initially based on the use of print material, television and radio, but progressed to incorporate audiocassettes, videotapes, fax and more recently CD-ROM to disseminate information. All of these methods had the

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ability to distribute information to people at a distance, but lacked the ability for interaction. More recently we have seen the development of synchronous (simultaneous, real-time) communication using computers, the internet, audioconferencing and videoconferencing. These new technologies allow real-time interaction and communication between an instructor and students.

Interactive videoconferencing technology allows the creation of a virtual classroom where an instructor and students can interact with each other much as they would while physically together. Videoconference connections allow audio, video and data to be transmitted in real-time, and most closely reproduce at a distance the environment of the traditional classroom environment to which students are accustomed.

The history of videoconferencing actually begins back in the 1920’s when researchers were able to establish the first crude videoconference between Washington, D.C. and New York City. Study and research continued until finally in 1964, AT&T unveiled Picturephone at the World’s Fair in New York. The Picturephone weighed 26 pounds, used a separate signal for audio and video, and had poor resolution on a screen that was 5.25 inches by 4.75 inches. Initial videoconferencing attempts such as the Picturephone were originally intended for personal use, but were too large and cost-prohibitive for the majority of individuals. As videoconferencing technology continued to evolve, it was incorporated first by businesses with significant resources.

More recently, improved technology, widespread use of personal computers and the development of the internet have made it more affordable and easy to use videoconferencing applications for personal use. Improved networking capabilities have improved the quality of videoconferences over the internet, but there are still limitations. Interactive

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videoconferences over the traditional internet often suffer from poor video resolution, poor audio clarity and a lag due to the slow and limited transmission speeds over the congested internet.

In 1996, Internet2 was founded as a consortium of over 200 universities collaborating with government and industry. Their main mission was to develop advanced network technology and create a network to be used for research and education. The network they created, called the Abilene Network, began operation in 1999 with capability to transmit 2.5 gigabits per second (Gbps), and was upgraded in 2004 to transmit 10 Gbps. This network now allows information to be transmitted 15,000 times faster than a typical home broadband connection.6

The establishment of Internet2 and the Abilene network has enabled videoconferencing to overcome many of the limitations that have hindered the use of videoconferencing in the past. This is very important for the use of videoconferencing for distance education. The improvements in computer and videoconferencing technology combined with the creation of the Abilene network open up a variety of new possibilities, including the ability to transmit high quality audio, video and data in real time. Teachers are now able to conduct classes, and students are able to clearly hear and see the instructor and teaching materials all in real time. Now a virtual classroom can be established that is more classroom and less virtual.

While interactive videoconferencing over Internet2 allows a teacher to conduct a class with students at a distance, the obvious question about such distance education is whether it is as good as traditional instruction with the teacher present in the room. Some people feel that studies comparing distance education to traditional classroom instruction are

6 www.internet2.edu
useful, but note that researchers must do a better job carefully and meticulously documenting all the many similarities and differences between the two methods, including the types of media used. This is the only way that valid comparisons can be made between distance education and traditional classroom instruction. Others feel the comparison between distance education and traditional classroom instruction is not necessary, and that the most important investigations are between different types of distance education methodologies.⁷

Recently, a meta-analysis was conducted of the research of comparing distance education to traditional classroom instruction.⁸ They examined the two learning methods to arrive at conclusions about student achievement, attitude and retention. Overall, when comparing distance education and traditional classroom instruction, they found small but significant differences between the two, with distance education producing higher achievement, and students having better attitudes and retention with traditional classroom instruction. While the meta-analysis ultimately concluded that one method was better in each of these areas, the authors noted the wide variability and differing conclusions for many individual studies. Some studies showed the distance education group outperforming the traditional classroom instruction group by more than 50%, while others found the exact opposite. Due to the many factors and the variability, it is impossible to distinctly conclude that one is better than the other. The authors of this meta-analysis, noting the wide variability between similar studies, concluded that distance education works very well sometimes and

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very poorly other times, noting that the instructional design, instructional strategies and degree of learner engagement were more important than the media or technology used.

When evaluating the effectiveness of instruction, whether at a distance or face-to-face, it is important to recognize the role of interaction, participation and discussion in the learning process. Many in the educational system use the traditional lecture to deliver content to students. This is particularly true in classes with large numbers of students. This often manifests itself with the instructor teaching a class and the students listening and taking notes with little interaction between the instructor and students. While the traditional lecture format is useful for helping students gain knowledge of basic information and acquainting students with new concepts, discussions and active participation are more helpful in developing students’ abilities to reason, analyze and problem-solve. Interactive seminars are generally conceded to be the most effective method for education at graduate and post-professional levels where the focus is on evaluating uncertainty and making decisions in spite of incomplete information. 9 Johnson et al. concluded that when the purpose of a class is to develop problem-solving skills and abilities, the least efficient discussion is superior to most lectures. 10

Graduate residency programs frequently involve small group discussions to develop such thinking abilities, especially in relation to orthodontic problems and solutions. While traditional lectures are more convenient in large group settings, residency programs with smaller numbers are more conducive to the group discussions and the type of interaction that fosters higher levels of learning. Previous experiments have shown that in large classes (46-


10 Johnson DW, Johnson RT, Smith KA. Active Learning: Cooperation in the College Classroom; Interaction Book Co.: Edina, MN.; 1991.
300 students) the median intellectual activity of students was recall, while in smaller classes (15 or fewer students) the median cognitive level was analysis.\textsuperscript{11}

Because interactive videoconferencing allows for small group interaction, such as is found in orthodontic residency programs with smaller numbers of residents, interactive videoconferencing has the potential to be a valuable component of graduate resident education.

APPLICATION OF DISTANCE LEARNING AND INTERACTIVE VIDEOCONFERENCING IN HEALTH CARE PROFESSIONS

The health care literature contains several examples and uses of interactive videoconferencing. The literature most frequently describes videoconferencing technology being used in the following ways: 1) providing continuing education and support to practicing professionals and health care providers, 2) providing direct patient care to patients and 3) educating students and graduate residents.

Videoconferencing technology can be used to provide health-care providers with information that will better educate them in proper care and treatment of patients.\textsuperscript{12} Although such technology can be beneficial for providers in all geographic locations, distance education and specifically interactive videoconferencing have specific advantages for health care providers in remote or rural areas. Much of the distance learning research in health care literature has been done in geographic areas suffering from a misdistribution of health care providers. Limited contact with other providers makes it more difficult for rural


providers to stay current with practices and technologies, hinders professional development and contributes to their professional isolation.

Distance learning has been used to help reduce this professional isolation and aid in the professional development of rural specialists.\textsuperscript{13} It can also be an important part of an overall tele-education system for rural health-care professionals. A combination of audio, video and computer can be used to help in the education of these rural providers. Audio technologies include things such as phone conferencing, and audio cassettes. Video technologies include video conferencing, and videotapes or video discs. Computer technologies include email, the internet, and interactive multimedia CDs.\textsuperscript{14} Interactive CDs are able to provide learners with video and presentation slides to providers that are not able to attend professional meetings.\textsuperscript{15} While all of these methods provide information, ideally the technologies used should maximize interactivity.\textsuperscript{16} Audioconferencing, videoconferencing, email and the internet all have the capability to encourage interactivity.

Rural health-care providers participating in interactive videoconferences have rated them positively and found them helpful in overcoming the large distances separating physicians.\textsuperscript{17} Interactive videoconferencing increases the availability of continuing education for rural providers. It allows providers, who likely would not otherwise participate, to

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benefit from participation in such educational programs, while avoiding costs in money and time associated with travel to such educational meetings. 18

Interactive videoconferencing has also been evaluated in a variety of health care fields as a means for delivering care directly to patients. In certain fields, health care providers can diagnose, treat and consult patients from a distant location using videoconferencing technology.

The fields of psychiatry and psychology were some of the earliest to implement videoconferencing technology in patient care. 19 Psychiatry and psychology can effectively be done with patients at a distance since therapy depends so heavily on discussion and communication between a patient and provider.

Using interactive videoconferencing, providers are able to make accurate psychiatric assessments and diagnoses. 20 They are also able to provide effective treatment of many psychological disorders through appropriate therapy. 21 Videoconferencing has also been used for psychiatric treatment for incarcerated youth 22, psychiatric consultation of patients in a general practice 23, psychological consultations to children by state family services

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departments\textsuperscript{24}, psychiatric therapy to patients in rural locations\textsuperscript{25}, psychiatric family therapy and occupational counseling\textsuperscript{26}.

Health care providers in other fields have also used videoconferencing technology to provide direct patient care. Interactive videoconferencing has been used to provide pharmacy services to underserved rural and urban populations with general acceptability by patients.\textsuperscript{27} It has also been used to allow rural cancer patients to consult periodically with their oncologists, saving them the costs associated with travel.\textsuperscript{28} The state of Maine has widespread use and general acceptability by physicians and patients of telemedicine to provide consultation for patients in a variety of fields. Patients use interactive videoconferencing to get help with problems such as psychiatric issues, diabetes management and other endocrine problems, genetic counseling, dermatologic consultation, and consultation in specialty pediatrics.\textsuperscript{29}

Other examples of patient care being delivered via videoconferencing include a group tele-exercise program for elderly people\textsuperscript{30}, therapy for patients with traumatic brain


\textsuperscript{27} Clifton GD, Byer H, Heaton K, Haberman DJ, Gill H. Provision of pharmacy services to underserved populations via remote dispensing and two-way videoconferencing. \textit{Am J Health Syst Pharm}. 2003 Dec 15; 60(24):2577-82.


injuries\textsuperscript{31}, asthma health education to inner-city immigrants\textsuperscript{32}, speech-language services to children who stutter\textsuperscript{33}, communication with social workers.\textsuperscript{34}

Videoconferencing technology has also been used to give health care providers access to expert assistance while treating patients. Such technology has allowed surgeons to interact and consult with expert surgeons during surgery\textsuperscript{35} such as craniofacial surgery.\textsuperscript{36, 37} It has also allowed physicians to share and discuss medical records such as computerized tomography images\textsuperscript{38} and obtain second opinions from colleagues for difficult cases in fields such as orthopedics\textsuperscript{39}, ophthalmology\textsuperscript{40}, and dermatology.\textsuperscript{41}

Interactive videoconferencing has also been used in the education of students and graduate residents. Many of the early videoconferences were not interactive, but participants


did show significant improvement in test scores, especially when self-study materials were also provided.\textsuperscript{42}

More recently in the health care literature, studies have tried to compare the effectiveness and acceptability of classes and seminars taught in person and those taught at a distance using interactive videoconferencing. In evaluating the effectiveness and acceptability, it is not surprising that the studies have come to varying conclusions. In comparing the educational effectiveness of classes conducted in person versus at a distance via interactive videoconferencing, some studies show slightly higher course grades when participating in person\textsuperscript{43} while other studies show no significant differences in quiz scores while at a distance\textsuperscript{44}. When comparing acceptability of these two methods, some studies show that students rate their experience using interactive videoconferencing higher\textsuperscript{45} while others rate their experience higher while participating in the lecture in person\textsuperscript{46}.

Some have also evaluated the acceptability of using interactive videoconferencing for oral examinations of students as opposed to face-to-face contact and found that although students prefer examination in person, student scores are similar.\textsuperscript{47}


\textsuperscript{43} Kidd RS, Stamatakis MK. Comparison of students' performance in and satisfaction with a clinical pharmacokinetics course delivered live and by interactive videoconferencing. \textit{Am J Pharm Educ}. 2006 Feb 15; 70(1):10.


\textsuperscript{46} Callas PW, Bertsch TF, Caputo MP, Flynn BS, Doheny-Farina S, Ricci MA. Medical student evaluations of lectures attended in person or from rural sites via interactive videoconferencing. \textit{Teach Learn Med}. 2004 Winter; 16(1):46-50.

Although researchers come to differing conclusions about whether interactive videoconferencing is better or worse than traditional classroom instruction, many studies conclude that even when interactive videoconferencing is rated lower it is usually still acceptable to participants.

Other researchers have described how interactive videoconferencing has enhanced the educational experience for students in various parts of the world. Interactive videoconferencing has been used to create a virtual interactive classroom in Turkey between a teacher and students at two universities 1,500 miles apart. In addition to transmitting images of the instructor, PowerPoint presentation and student, they also conducted a “boardcast” which uses a digital whiteboard and transfers “writing” onto the screen. Seminars were recorded and stored and were available to students at any time.

Interactive videoconferencing allows students access to resources not available at their institution. Some have used interactive videoconferencing to conduct seminars with experts in their field. Such seminars with experts have judged as acceptable by the participants. Interactive videoconferencing has also been used to teach cadaver instruction in areas of the world where post-mortems are not available due to cultural reasons.

Interactive videoconferencing also has had application in live mentoring of hands-on procedures. Videoconferencing and computer-assisted navigation technology have been combined and used to support treatments in craniomaxillofacial surgery, with the researchers


noting that most transmissions took place without complication and were helpful in successful completion of the procedure. 51

APPLICATIONS OF DISTANCE LEARNING AND INTERACTIVE VIDEOCONFERENCING IN DENTISTRY AND ORTHODONTICS

Relatively little has been documented in the dental literature about the use of distance learning in general, and interactive videoconferencing in particular. What little is present in the literature discusses videoconferencing, but not necessarily the interactive videoconferencing that should be typical in small group classes and discussions.

The literature to this point contains uses of distance education and videoconferencing much as has been used in medicine. The literature contains instances of continuing dental education courses being broadcast to professionals in distant locations via videoconferencing. 52 Often, these sessions contain little or limited interaction restricted to designated question and answer sessions following a one-way presentation or lecture. Continuing education programs via videoconferencing have been helpful for providers who live in remote areas where access to continuing education programs is a problem, especially when the courses do not include a hands-on component. 53 There are also examples of dentists


using videoconferencing and clinical images or radiographs to consult with specialists on certain cases for better diagnosis and treatment planning.\textsuperscript{54, 55}

The use of distance learning in dental education has also evolved over time, starting with one-way communication and moving to two-way interaction using videoconferencing. Today, distance learning used in dental education can be divided into two main categories: web-based self-instruction and interactive videoconferencing.\textsuperscript{56}

Some programs have used a combination of computer assisted learning with faculty-led interactive seminars in predoctoral orthodontic education.\textsuperscript{57} Interactive multimedia can be an effective medium for transmitting information and facilitating learning. Interactive seminars with faculty and instructors allow discussion to take place and can help students solidify concepts and evaluate information at higher levels. Such formats provide adequate instruction and information for students with less time required by the faculty member. In addition, recorded seminars followed by videoconference discussion with instructors could be another potential adjunct to classroom teaching.

To this point, we have found no studies in the health care literature that have studied the use of interactive videoconferencing using Internet2 for small group seminar instruction in graduate resident education. Researchers have documented their experiences establishing videoconferences over Internet2, but have not documented the acceptability or effectiveness

\textsuperscript{54} Chen RS, Chen SK. Teledentistry using videoconferencing and a DICOM image management system. \textit{J Telemed Telecare}. 2002; 8(4):244-6.


of learning in this way. Interactive videoconference seminars with faculty could have much benefit, and may very well play an important part of the future of graduate resident education, especially in dental specialties. Before such technology is implemented on a large scale, data is needed on the acceptability and effectiveness of learning in this way.
CHAPTER II
MANUSCRIPT

APPLICATION OF DISTANCE LEARNING TO INTERACTIVE SEMINAR INSTRUCTION IN ORTHODONTIC RESIDENCY PROGRAMS

Increasing interest in the application of distance learning is occurring in all areas of education\(^1\). This is driven by three main factors: the prospect of (1) improved instruction that incorporates elements unavailable locally, (2) greater educational cost-effectiveness by making resources more widely available, and (3) better utilization of faculty in highly specialized areas. The major technical obstacles to distance learning now have been largely overcome with the availability of high-speed Internet-2 connections among major universities, and the development of dual-streaming equipment so that images and data can be transmitted simultaneously.\(^2\) Prior research has demonstrated that distance learning is an effective alternative to traditional classroom instruction.\(^3\) Measures of learning achievement as well as student satisfaction typically show very small, if any, differences between distance learning and traditional instruction.\(^4\) Often these measures favor distance learning. Emphasis

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has now shifted from comparing distance learning with traditional instruction to comparisons of different ways or modes of using distance learning. Among others, Clark\textsuperscript{5,6} has argued that media in itself does not produce learning effects. Hannum\textsuperscript{7} indicated that what matters when learning through technology is the pedagogy, not the technology.

Interactive seminars are generally conceded to be the most effective method for education at graduate and post-professional levels where the focus is on evaluating uncertainty and making decisions in spite of incomplete information.\textsuperscript{8} Teaching by discussion can be an extremely effective means of helping students apply abstract ideas and think critically about what they are learning. Johnson et al concluded that when the purpose of a class is to develop problem-solving skills and abilities, the least efficient discussion is superior to most lectures.\textsuperscript{9} However, fostering effective discussion is difficult, even for experienced faculty, and especially difficult when class size exceeds 20. This has an impact on the type of learning that takes place in a classroom, with smaller class sizes being related to higher levels of learning.\textsuperscript{10} Through a series of experiments this study evaluated the acceptability (to both orthodontic residents and faculty) and effectiveness in terms of learning gains of several modes of instruction, using a distant instructor and high-speed Internet links.


\textsuperscript{5} Clark, R.E. Media will never influence learning. \textit{Educational Technology Research and Development.} 1994; 42(2), 21-29.


\textsuperscript{9} Johnson DW, Johnson RT, Smith KA. Active Learning: Cooperation in the College Classroom; Interaction Book Co.: Edina, MN. 1991.

to participating resident groups at the University of North Carolina (UNC), Ohio State University (OSU) and the University of Louisville (UL).

Methods

1. Research Design

The experiments involved three types of seminars: (1) concept seminars presenting didactic instruction of basic concepts and clinical application of underlying principles, (2) clinical conferences to evaluate patients and develop treatment plans, and (3) clinical seminars to develop a theme and discuss treatment of a type of problem using case reports. For all three types of seminars, both data and video images of presenters and participants were exchanged via Internet-2 connections, and residents participated and interacted in various ways and degrees with the seminar leader. In addition, internal clinical conferences with a distant part-time faculty member were evaluated. The research design is outlined in Figure 1.

2. Concept Seminars

Three seminar sequences were developed to cover aspects of three important topics in orthodontics (tooth eruption and its control, equilibrium theory, biomechanics). Each seminar sequence consisted of three individual seminars related to the topic (nine seminars in total), and all seminars were led by the same instructor (WRP). Prior to each seminar, residents were given an outline of the seminar objectives and assignments to read journal articles or view material on a web site. All residents were at a distance from the instructor and were connected via dual-streaming high-speed video and data links. Three different instructional approaches to distance learning were used in this study. One group was interacting in real-time with two-way video conferencing. A second group observed the seminar in real-time as
it occurred without being able to interact. However they were given an opportunity for further discussion with the instructor at the conclusion of the seminar. The third group watched a recording of the seminar at a later point in time and could discuss it with their own faculty, but did not interact with the other resident groups. The research design allowed each resident group to experience each of the three teaching modes for one of the seminar sequences to control for any possible student effects. Any possible faculty effects were controlled for by having the same instructor in each condition.

To compare the educational effectiveness of the different instructional approaches, residents took a pre-test before and post-test immediately after each sequence of 3 seminars. To evaluate the acceptability of the seminars and the overall approach, residents completed three types of evaluation forms, one following each individual seminar, another following each seminar sequence of three seminars, and a third overall evaluation after the final seminar was completed. Evaluation forms contained a set of statements that were rated on a 7-point Likert scale. The final overall evaluation contained a similar set of statements evaluated on a Likert scale, and also open-ended questions for residents to answer.

**3. Clinical Conferences**

Clinical conferences were evaluated in two settings. First, we used the UNC dentofacial pre-conference (a preliminary discussion of surgical-orthodontic treatment plans between residents and a faculty member) to see whether residents reported any differences in perceived effectiveness or acceptability with the instructor physically present in the seminar room or connected from a distant location by telephone and computer. The faculty member was with the residents for 8 consecutive sessions, then conducted 8 sessions from a distant location using a VPN computer connection (Virtual Private Network) and telephone. The telephone connection allowed the teacher and students to communicate and interact, and the
VPN allowed the faculty member and residents to simultaneously see the same diagnostic records on the faculty member’s office computer and projected in the residents’ seminar room. The UNC residents completed three evaluations: one following the 8 sessions with the faculty physically present, a second following the 8 sessions with the faculty member participating at a distance, and a third overall evaluation at the conclusion of the 16 sessions. For the overall evaluation, a 7-point Likert scale was used.

Second, the three schools participated in a series of 6 clinical conferences in which residents from each school used dual data and video streaming to present surgical-orthodontic cases for discussion among the other groups. At each school, residents participated twice in each of three participation groups: one group was in their seminar room during a case presentation by a classmate, the second group was live and interactive from a distant classroom, and the third group observed the conference and had an opportunity to interact with the other residents following the conference. Residents and faculty completed evaluation forms at the conclusion of each clinical conference, and an overall evaluation followed the last of the 6 clinical conferences. All evaluation forms contained a set of statements that were rated on a 7-point Likert scale, and the final overall evaluation also contained open-ended questions for residents to answer.

4. Clinical Seminars

A series of 6 clinical seminars, 2 from each school, was conducted quite similarly to the clinical conferences, with two differences: the presentation was by a faculty member, and the observation group could ask questions or offer comments during the presentation by e-mail. The instructor could respond to the questions and comments in real-time during the
seminar in a similar fashion as if the question was asked by one of the residents interacting with the instructor. Residents and faculty completed evaluation forms at the conclusion of each clinical conference, and an overall evaluation followed the last of the 6 clinical conferences. All evaluation forms contained a set of statements that were rated on a 7-point Likert scale, and the final overall evaluation also contained open-ended questions for residents to answer.

5. Statistical procedures

Pre-test and post-test data from the concept seminars were evaluated using a linear model for the post-test score, with the pre-test scores as a baseline evaluation. This model included the main effects of sequence and participation group. The effects of school and students nested within school were modeled by incorporating random effects. These linear models were fit using PROC MIXED with the RANDOM and REPEATED statements in SAS release 9.1.

The interaction effect between the sequence and condition was not statistically significant in the model added to the main effects model (F-statistic= 0.86, DF= (4, 33), and P= .5003). This indicated that the effect of sequence of a seminar on the post-test score was not significantly dependent on the condition.

Acceptability data (from evaluation forms) for concept seminars, clinical conferences and clinical seminars were examined by constructing and comparing tables of means and standard deviations.
Results

1. Basic concept seminars

   a. Effectiveness. Changes in pre- to post-test scores for residents at each school are shown in Table 1 and displayed graphically in Figure 2. There was statistically significant increase in test scores for participants in all groups. Note that the greatest improvements for each school occurred while in the interacting group. Overall, when controlling for sequence of participation and participation group there was significantly more improvement in the interacting group than both observing groups (live and later). There was no statistical difference between the groups who observed the seminar live or later, but both were below the interacting group. When comparing the differences by school, UL had the lowest mean pre-test scores, but had the greatest improvement. UNC and OSU had similar improvement, but UNC had higher pre- and post-test scores.

   b. Acceptability. Questions and responses from the concept seminar evaluations are shown in Table 2 and displayed graphically in Figure 3. Overall, there was high acceptability in all three groups. Residents judged interacting to be better than observing, both live and later. It is interesting that observing live was judged slightly less positively than observing a recording later, although this difference was not considerable. UNC and UL rated each of the three participation groups highly positive, over 6 on the 7-point scale. OSU residents participated in the interactive group first and were equally positive about that, but were less positive about the subsequent observation groups, both live and later.

   Responses to the open-ended questions also were quite positive (Table 3), and revealed differences and similarities between residents’ experiences in each of the participation groups. Residents felt interacting live was advantageous because they had the ability to interact with the professor and were more attentive and involved due to that
interaction; however, they felt that technical difficulties were a limitation of this type of instruction. Residents felt observing live (watching the seminar then having a brief opportunity to interact with the instructor) was positive because it eliminated the stress of having to actively participate during the seminar while still providing the opportunity to ask questions and get clarification at the conclusion of a seminar; however, they also felt the lack of interaction was a limitation of learning in this way. Residents felt observing later (watching a recorded DVD of the seminar) allowed them to watch and learn at their own convenience and to watch again at a later time; however, the lack of interaction was seen as a limitation of learning in this way. One common response about all three learning methods was that each can provide opportunities they may not otherwise have to learn from experts in the field. While most of the responses were quite positive about the experience, two participants did state that in the future they would not like to learn using any of the distance education methodologies evaluated.

2. Clinical conferences

a. Audio vs live contact. The evaluation scores for the series of conferences with a faculty member present at the conference, versus those with the same faculty member distant and in audio and computer contact, are shown in Table 4. For all attributes, the ratings were higher with the faculty member present, and it is clear that the residents preferred this, but the ratings for the faculty member at a distance were positive.

b. Video conferencing: interactive vs observing. Data for the 3-school clinical conferences are shown in Table 4 and displayed in Figure 4. At all 3 schools, residents commented that they enjoyed seeing how the other schools evaluated patients. Note that the overall evaluation scores for all the participating groups were almost identical – there was very little differentiation for the residents between their experience as interacting or
observing. The overall score for observing live was lower than for the interacting groups, but only very slightly. Responses to many individual questions reflected this same tendency for the experience in all groups to be rated similarly. Residents at the origination site did feel that technology was less of a distraction than those at interacting and observing at distant sites.

There were noticeable differences among the schools, with OSU ratings substantially lower than the other two. OSU residents rated the experience lower than the other schools when they were the origination site, and considerably lower when they were only observing. At all 3 schools, the faculty (who did not evaluate the basic concept seminars) were even more positive about the conference sessions than the residents.

3. Clinical seminars

The 6 clinical seminars differed from the clinical conferences in two ways: faculty rather than residents presented the seminar, and the observation group had e-mail interaction with the instructor. Acceptability scores are shown in Table 5 and displayed graphically in Figure 5. Note that the overall evaluation scores for all the interacting groups, both at the originating site and at a distance, were almost exactly the same, while the overall score for observing live was substantially lower. Responses to many individual questions also reflected this same tendency. Several residents commented about how some faculty didn’t check their email during the seminar, thereby eliminating the possibility of any connection or interaction by the observing group. As with the clinical conferences, faculty were as positive or more positive than the residents.


**Discussion**

1. Influences on Outcomes

   *a. Concept seminars.* Overall, the concept seminars were judged by residents to be very acceptable. Residents found all three instructional approaches effective as a teaching tool. Residents felt that discussion was helpful, and that they were more actively engaged in learning while in the interactive group. They agreed they were able to learn as well as they would have in a traditional classroom, though they did not report that they were able to learn better. Technology was not generally noted to be a distraction, and there were no differences in the technical distractions reported at the three schools.

   It is interesting that there appeared to be a relationship between acceptance of the distance learning method and improvement in test scores. The UL residents gave the concept seminars the most favorable rating (whatever their type of interaction), and also showed the most improvement between pre- and post-test scores (Figure 5). It has been noted many times that student performance is affected by whether they have a positive or negative attitude toward the way they are being taught. That is likely to be as true, perhaps even more true, for distance learning.

   It is quite possible that having one instructor for the 9 concept seminars, all dealing with clinical application of basic concepts, contributed to the relatively higher ratings for these sessions. While it is quite apparent that the use of videoconferencing equipment will not magically transform a poor teacher into a great teacher, we did find that teaching and learning in this way can be effective as well as acceptable.

   For all 3 types of seminars, the “sequence effect” also may have influenced scores for acceptability. The residents who started with direct interaction were less positive about
observation than those who started without it. Direct interaction always was perceived as better. Perhaps moving up rather than down in quality was perceived as a better experience.

b. Clinical conferences. One possible influence on the clinical conference scores was resident burnout. The majority of the residents saw participating in the concept seminars and doing the evaluations as positive and beneficial, but toward the end of the experiments a few did not. It appeared that as the series of experimental sessions continued that their novelty wore off and a few residents became more critical. This has been noted before in research on technology-based instruction. The same groups of residents that participated in the 9 concept seminars also participated in the 6 clinical conferences, so their responses for the clinical conferences may have been biased somewhat by their experience in the previous concept seminars. OSU residents were less positive about the experience than residents at the other two schools during the concept seminars. At UNC and UL, the seminars were in the dental school, while OSU residents had to finish early in clinic and walk across campus (several times in bad weather) to the room where their seminars were held. From their comments, this was a negative factor and may have contributed to their lower ratings.

In the clinical conferences residents found it interesting and informative to see how patients were worked up and presented at the other schools and to see how their counterparts elsewhere handled the presentations. For the conferences, the groups were larger because residents from other years and several faculty were usually present. Faculty could and did participate in the discussion, which increased learning opportunities but decreased the amount of participation by individual residents. There was less differentiation between groups for the clinical conferences. Those interacting at the origination site and at a distant location rated the experience almost equally, only the observing group rated that experience slightly lower.
c. Clinical seminars. In contrast to the conferences the clinical seminars could be, and sometimes were, more like lectures, which probably affected their perception of involvement and participation. Observing a seminar with email interaction may have potential as an acceptable way to learn, although this type of interaction was not rated highly in our study. Such an approach requires a willingness by observers to send questions, but more importantly requires an instructor that is able to respond to email questions in a timely manner as part of the seminar. Since this was new for most of the faculty members, there was a steep learning curve in incorporating email questions from students who were not visible nor audible to the instructor.

In the ratings of acceptability, a common trend was seen for all three types of seminars: being live and interactive at a distance was judged almost as good as being face-to-face, while just observing was not. A number of variables could have influenced perceptions of acceptability as well as effectiveness of these experimental seminars. These include the instructor’s personality and teaching style especially as this relates to encouraging interaction with students, the seminar subject, the comfort level in dealing with distance learning technology, the sequence for interaction vs observation, and possibly other unidentified factors as well.

2. Applications to Future Orthodontic Education

With an increasing demand for orthodontics and an aging, soon to be retiring, group of orthodontic educators across the country, something must be done to meet the educational demand of orthodontic programs. While distance education cannot be expected to completely replace traditional classroom instruction, these experiments confirm that it can be a useful supplement in graduate orthodontic education. It appears to be particularly useful in teaching the basic concepts that underlie clinical practice and also can be useful in a more clinical
setting. There are two benefits from using distance learning. It can enhance the experience of
residents by exposing them to a variety of different thoughts, ideas and other residents and
instructors, and it can alleviate problems associated with decreasing numbers of experienced
full-time faculty.

For clinical faculty, videoconferencing technology has made it now fairly easy to
originate seminars from locations outside of academic institutions. Part-time clinical faculty
can conduct interactive seminars from a computer at their private practice, which would
mean that their time while physically in the orthodontic department could focus more
completely on treating patients there. The result could be more productive use of clinical
time by faculty and residents.

A greater need in most orthodontic departments is full-time faculty who can provide
continuity and clinical application in basic courses like diagnosis / treatment planning,
biomechanics, and growth and development. For this type of instruction, it is particularly
interesting that after appropriate preparation, viewing a recorded seminar later is
educationally effective and generally acceptable. It appears that if recorded seminars were
combined with live discussion afterward, a useful supplement to existing courses could be
developed. We suggest that a possible role for AAO in accomplishing this should be
explored in the near future.

Acknowledgements

This work was supported in part by a grant to the three schools from the American
Association of Orthodontist through the AAO Foundation. We thank Dr. Ceib Phillips for
statistical consultation, See Hee Kim for data analysis, the instructional technology group at
all three schools, and especially the residents for their participation and conscientious
evaluation of the experience.
Figure 1. Summary of the research design, showing the different seminar settings and the types of interaction.

<table>
<thead>
<tr>
<th>Educational Activity, Description and Data Collected</th>
<th>Participation Group</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Interacting</td>
</tr>
<tr>
<td></td>
<td>Interacting Distance</td>
</tr>
<tr>
<td></td>
<td>Observing</td>
</tr>
<tr>
<td></td>
<td>Observing Live</td>
</tr>
<tr>
<td></td>
<td>Observing Live/Email</td>
</tr>
<tr>
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<td>Observing Later</td>
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<tr>
<td><strong>Concept Seminars (9 total)</strong></td>
<td></td>
</tr>
<tr>
<td>(3 Sequences of 3 Seminars)</td>
<td></td>
</tr>
<tr>
<td>1 Seminar Sequence in Each Participation Group</td>
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</tr>
<tr>
<td>• Seminar Sequence Pre-Test</td>
<td>✓</td>
</tr>
<tr>
<td>• Seminar Sequence Post-Test</td>
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</tr>
<tr>
<td>• Individual Seminar Evaluations</td>
<td>✓</td>
</tr>
<tr>
<td>• Sequence Evaluations</td>
<td>✓</td>
</tr>
<tr>
<td>• Overall Evaluation</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Clinical Conferences (6 total)</strong></td>
<td>✓</td>
</tr>
<tr>
<td>2 Clinical Conferences in Each Participation Group</td>
<td>✓</td>
</tr>
<tr>
<td>• Individual Conference Evaluations</td>
<td>✓</td>
</tr>
<tr>
<td>• Overall Evaluation</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Clinical Seminars (6 total)</strong></td>
<td>✓</td>
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<tr>
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<tr>
<td>• Individual Seminar Evaluations</td>
<td>✓</td>
</tr>
<tr>
<td>• Overall Evaluation</td>
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</tbody>
</table>
Figure 2. Comparison of mean pre- and post-test scores during concept seminars by participation group and school. UL, who gave the concept seminars very high scores for acceptability, also had the greatest improvement from pre – to post-test.
Figure 3. Overall acceptability of concept seminars and responses to selected questions from different evaluations. Note that observation was judged less acceptable than live interaction, but even so was rated between 5 and 6 on the 7-point scale. Overall acceptability was very high at UNC and UL, and quite positive though lower at OSU. At all 3 schools, the residents were neutral as to whether the distance setting was better or worse than their conventional instruction. Most but not all (note the large range) indicated that they learned as well with the distance approach and that the technology was not distracting.
Figure 4. Overall acceptability of clinical conferences and responses to selected questions. The participants in the clinical conferences previously participated in the concept seminars. Note the overall difference between schools, and the similarity between participation groups for perceived effectiveness and acceptability despite the difference in distraction by technology.
Figure 5. Clinical seminar data for selected questions. This was the first opportunity for these participants to take part in a distant seminar during this project. Note the similarity by schools in the overall evaluation, and the how the group that had to observe with only email capability consistently scored lower than the interactive groups.
Table 1. Pre-test, post-test and improvement scores for each school and each sequence of the concept seminars.

<table>
<thead>
<tr>
<th>Concept Seminars</th>
<th>Pre-Test/Post-Test Data</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Overall</td>
</tr>
<tr>
<td></td>
<td>Mean</td>
</tr>
<tr>
<td>Interacting</td>
<td>Mean</td>
</tr>
<tr>
<td></td>
<td>s.d.</td>
</tr>
<tr>
<td>Observing Live</td>
<td>Mean</td>
</tr>
<tr>
<td></td>
<td>s.d.</td>
</tr>
<tr>
<td>Observing Later</td>
<td>Mean</td>
</tr>
<tr>
<td></td>
<td>s.d.</td>
</tr>
</tbody>
</table>
Table 2. Concept seminar evaluation results for the individual concept seminar evaluations (completed at the conclusion of each of the 9 concept seminars) and the seminar evaluations (completed at the conclusion of each sequence of 3 seminars in a particular participation group).

### Concept Seminars
#### Individual Seminar Evaluation

<table>
<thead>
<tr>
<th>Participation Group</th>
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<th>9</th>
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</thead>
<tbody>
<tr>
<td></td>
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<td>Mean</td>
<td>Mean</td>
<td>Mean</td>
<td>Mean</td>
<td>Mean</td>
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<td>Mean</td>
<td>Mean</td>
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<td>0.57</td>
<td>0.54</td>
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<td>0.67</td>
<td>0.69</td>
<td>0.73</td>
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<td>0.87</td>
<td>0.63</td>
<td>0.67</td>
<td>0.71</td>
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#### Seminar Sequence Evaluation

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<th>11</th>
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<th>UL</th>
<th>UNC</th>
<th>Overall</th>
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<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>Mean</td>
<td>Mean</td>
<td>Mean</td>
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<td>Mean</td>
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</tr>
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<td>3.85</td>
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<td>1.31</td>
<td>1.78</td>
<td>1.93</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Observing (Later)</td>
<td>5.69</td>
<td>5.60</td>
<td>5.65</td>
<td>5.35</td>
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<td>1.95</td>
<td>1.93</td>
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<td>0.97</td>
<td>1.98</td>
<td>1.93</td>
<td></td>
<td></td>
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</table>
Table 3. Concept seminar overall evaluation – responses to open-ended questions about the experience in each of the participation groups.

<table>
<thead>
<tr>
<th>Open-Ended Questions</th>
<th>Interacting Live</th>
<th>Observing Live</th>
<th>Observing Later</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Most Frequent Responses</strong></td>
<td><strong>Interact with Instructor in Real-Time</strong></td>
<td><strong>Observe Seminar and Brief Interaction with Instructor</strong></td>
</tr>
<tr>
<td><strong>Advantages / Strengths</strong></td>
<td>Interaction with Instructor (8)</td>
<td>Less pressure to participate (5)</td>
<td>Repeat viewing (6)</td>
</tr>
<tr>
<td></td>
<td>Engaged and Involved (5)</td>
<td>Can ask questions at end (5)</td>
<td>Flexible viewing times (4)</td>
</tr>
<tr>
<td></td>
<td>Interact with experts in field (4)</td>
<td>None (2)</td>
<td>None (2)</td>
</tr>
<tr>
<td><strong>Limitations / Ways to Improve</strong></td>
<td>Technology problems / issues (6)</td>
<td>Not enough interaction (8)</td>
<td>Can't ask questions (9)</td>
</tr>
<tr>
<td></td>
<td>Student pressure to participate (3)</td>
<td>Instructor teaching style (1)</td>
<td>Not engaging (2)</td>
</tr>
<tr>
<td></td>
<td>Instructor teaching style (3)</td>
<td>Technology problems / issues (2)</td>
<td>Technology problems / issues (2)</td>
</tr>
<tr>
<td><strong>Why I would like to learn this way again...</strong></td>
<td>Learn from experts (8)</td>
<td>Learn from experts (5)</td>
<td>Viewing convenience (5)</td>
</tr>
<tr>
<td></td>
<td>Exciting way to learn (3)</td>
<td>Learn from others (2)</td>
<td>Learn from experts (4)</td>
</tr>
<tr>
<td></td>
<td>Wouldn't want to (2)</td>
<td>Wouldn't want to (2)</td>
<td>Wouldn't want to (2)</td>
</tr>
</tbody>
</table>
Table 4. Evaluation results of the dentofacial preconference overall evaluation (evaluating sessions with the instructor in the classroom and at a distance) and the clinical conferences (residents presenting cases for evaluation and discussion with other residents and faculty).

### Clinical Conferences

1. This was an enjoyable way to learn
2. This was an effective way to learn
3. This was a productive way to learn
4. I was enthusiastic about learning in this way
5. I was able to hear and understand the instructor clearly.
6. Technology was not a distraction during the sessions
7. This was an effective environment for learning
8. Time was used productively during the conference sessions
9. Class discussion was helpful in formulating a treatment plan
10. Input from the instructor helped to formulate a treatment plan
11. I was able to exchange ideas with the instructor and other participants
12. Overall this was a positive learning experience

### UNC DFD Preconference - Overall Evaluation

<table>
<thead>
<tr>
<th>Faculty Location</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
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<th>7</th>
<th>8</th>
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<th>10</th>
<th>11</th>
<th>12</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Present</td>
<td>Mean</td>
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<td>6.33</td>
<td>6.17</td>
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<tr>
<td></td>
<td>S.D.</td>
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<tr>
<td>Faculty Distant</td>
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<td>5.33</td>
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</table>

### Individual Clinical Conference Evaluation

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<th>7</th>
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<th>10</th>
<th>11</th>
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<tbody>
<tr>
<td>Origination Site</td>
<td>Mean</td>
<td>5.78</td>
<td>5.65</td>
<td>5.74</td>
<td>5.22</td>
<td>5.91</td>
<td>5.30</td>
<td>5.65</td>
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<td>5.37</td>
<td>4.30</td>
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<table>
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<td>5.83</td>
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<td>5.47</td>
<td>5.34</td>
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</table>
Table 5. Clinical seminar evaluation results for the individual clinical seminar evaluations (completed at the conclusion of each of the 6 clinical seminars).

<table>
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<tr>
<th>Participation Group</th>
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<td>1.56</td>
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<td>1.67</td>
<td>1.28</td>
<td>1.53</td>
<td>1.29</td>
</tr>
</tbody>
</table>

The seminar was arranged so that it was easy to follow
I was enthusiastic about this seminar
I found that the teaching methods used in the seminar were effective in helping me learn
Overall I was satisfied with the quality of this seminar
The seminar was presented at a suitable pace to assist my learning
I was attentive and involved during this seminar
Class discussion was helpful in increasing my understanding of this seminar
This approach was effective as a teaching tool
Throughout this seminar class time was used productively and effectively
I was able to hear and understand the instructor clearly
In the seminar the teacher created and maintained a class environment conducive to learning
REFERENCES


Johnson DW, Johnson RT, Smith KA. Active Learning: Cooperation in the College Classroom; Interaction Book Co.: Edina, MN.; 1991.


