

Content Liberation!

How Increasing the Carolina Digital Repository Content Turned Into Faculty Outreach Services

Jennifer Solomon, Open Access Librarian, UNC-Chapel Hill
Rebekah Kati, Institutional Repository Librarian, UNC-Chapel Hill

Introduction

- Who we are
- What we do
- New roles for the library

Why is this needed?

- Open Access Policy
 - Applies to research published after 2016
- OA as a service
- No centralized system

Why Three Projects?

- Automation via affiliations
- Depositor familiarity with open access
- Type of content deposited
- OA Implementation Team goals

Highly Cited Authors

Used Clarivate Analytics' Highly Cited Researchers lists

- 56 UNC researchers
- 842 articles were candidates for deposit
- 286 deposited articles so far
- 386 (46%) were not openly available prior to deposit in CDR

Managing Our Backlog with 1Foldr

1foldr report provided

- Article metadata
- Links to full text
- SHERPA/RoMEO category
- Macros to download list and format for upload

Results

- 47,281 open access articles
- 5987 articles covered by OA policy
- January 1980-May 2018

Author Citations

Gather metadata using search alerts and RSS

1. Set up alerts in databases, Google Scholar
2. Use Zotero to capture metadata
3. Export metadata to Google Sheet
4. Check SHERPA/RoMEO, find author contact information

Results

- 5724 articles identified
- Paywalled and OA content
- Highly STM focused

CV Review

- Goal
- Process
- Outreach strategy
- Assessment

What We Learned

- Nobody likes to deposit their stuff
- Everyone is confused about OA
- Opportunities with faculty and library staff

Future Directions

- Launch new IR platform
- Expand number of data sources for content identification
- New faculty outreach directions

Questions?

Contact Us!

Rebekah Kati, rkati@email.unc.edu
Jennifer Solomon, jsolomon@unc.edu