Learning Forward by Looking Back: An academic library using multimedia to develop and share narratives

Barbara Rochen Renner, PhD
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April 14, 2011 UNC TLT
Health Sciences Library
University of North Carolina at Chapel Hill
Robert “Bob” Ladd, MA  
Instructional designer  
- photography  
digital imaging  
video  
editing  
GRAPHIC DESIGN  
print design  
WEB AND BLOG DESIGN  
Individual & group consultations

Barbara Rochen Renner, PhD  
Library Liaison,  
Allied Health Sciences  
information competencies  
Outreach/ENGAGEMENT  
Library Exhibits  
instruction  
Educational Research & Evaluation  
INNOVATION IN LIBRARIES  
Social Media & Professionalism  
Distance Learning Support
Overview of Presentation

- Narratives
- Multimedia + Social Media
- Examples
- Barriers
- Lessons Learned
Importance of narratives in learning

- Provide context and meaning
- Reflective
- Integrative
- Give perspective
- Create shared experiences
Multimedia + Social Media: Perfect marriage for narratives

- Power of the Combination
- Multimedia:
  - Compelling content
- Social Media:
  - Interactive
- Engages wider community
Lara Handler and Barbara Tysinger took the time to put together a crisp, informative presentation for students

Posted on March 29, 2011 | Leave a comment

My boss teaches a class on the history of medicine, and wanted to do a class session on materials in the historical collection of the HSL. Lara Handler and Barbara Tysinger took the time to put together a crisp, informative presentation for the students. Continue reading →

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Health Affairs leaders praise HSL’s Global Health Initiative

Posted on March 29, 2011 | Leave a comment

Watch several Health Affairs faculty and a graduate student talk about the important role played by HSL in UNC’s global health efforts.
SHARE YOUR STORY!

To share your story, long or short, or to simply leave a compliment, please complete the short form below. We love serving our users, and we're glad you want to share your love of HSL. Thank you!

Your Name

Editor

Your email address (So we can contact you. Will not be published without your permission.)

ladrobi@gmail.com

Your story or compliment. How did HSL help? (may be any length) (required)

May we interview you about your story?

Yes—feel free to contact me to set up an interview.

What is your UNC affiliation? (required)

May we publish your name and story (on the Web or in HSL outreach materials)?

Sure—go for it!
APPRECIATIVE INQUIRY

This blog is influenced by Appreciative Inquiry (AI), an increasingly popular and respected approach to organization development.

According to David Cooperrider, Appreciative Inquiry “deliberately seeks to discover people’s exceptionality – their unique gifts, strengths, and qualities. It actively searches and recognizes people for their specialties – their essential contributions and achievements. And it is based on principles of equality of voice – everyone is asked to speak about their vision of the true, the good, and the possible. Appreciative Inquiry builds momentum and success because it believes in people.”

The above quote is drawn from the AI Commons website, hosted by Case Western Reserve University’s Weatherhead School of Management at http://appreciativeinquiry.case.edu/intro/definition.cfm

AI at UNC

See the UNC Health Sciences Library’s new Appreciative Inquiry & Positive Psychology resource guide at http://guides.hsl.unc.edu/AI. This guide contains valuable introductory material about Appreciative Inquiry (AI) and Positive Psychology, including “Getting a Handle on AI” and “Getting a Handle on Positive Psychology.”

For information about Appreciative Inquiry on the UNC-Chapel Hill campus, see the AI at UNC Chapel Hill blog at: http://aiatunc.wordpress.com

Kenan Distinguished Professor of Psychology Barbara Fredrickson is a leader in the field of positive psychology, which is closely allied with appreciative inquiry. Dr. Fredrickson is Principal Investigator of the Positive Emotions and Psychophysiology Lab at the University of North Carolina. See http://www.unc.edu/peplab/barb_fredrickson_page.html
HSL Global Health Initiative: Why Now? (shorter version)

From: hslunc | Mar 23, 2011 | 11 views

HSL's Global Health Initiative and why it is important. Includes interviews with several leaders in UNC Chapel Hill Health Affairs schools.

View comments, related videos, and more
Robert W. Peters (1922-2011)

Dr. Robert Peters, founder of the Division of Speech and Hearing Sciences, died on March 25, 2011.

Read the rest of this entry »

Dr. Robert Peters talks about the history of SPHS

Dr. Robert Peters talks about the history of the Speech and Hearing Sciences Division at UNC Chapel Hill. Recorded in November 2009 at Dr. Peters' home in Chapel Hill.

Dr. Robert Peters recording his talk
Recent graduate praises Occupational Matters exhibit

Heather McKay, Occupational Therapy Class of ’07, writes, “thank you HSL for the memories displayed in the Occupation Matters exhibit. What an inspiring look back…”

Heather sent her appreciation to the “I Love My HSL” blog. See her entire post at http://ilovemyhal.org/. (Her post appeared on March 16.)
Barriers in an academic setting

- Non-traditional outputs
  - creative projects, different products
  - traditional measures may not fit

- Innovation: walking the walk
  - How to evaluate success
  - Requires risk-taking
Lessons learned

- Production Issues:
  - Full motion video vs. images
  - Talking heads = boring
  - Videos ≠ scripted film

- Time & effort required
Lessons Learned #2

- Fear of change

- Pace of change
  - challenge of keeping up

- Care & Feeding
  - New content
  - Responding to users
Lessons (still being) learned

- Traffic— if you build it will they come?
  - Getting the word out
  - Driving traffic
  - Analyzing stats
  - Integrating other social media
Add to this blog!
Posted on December 16, 2010 by Editor

We hope you will add to this blog! You can do this either by commenting on someone else's post or by adding new posts to the blog.

To comment on a post, just click the Leave a comment link that appears at the end of the post. When you send your comment it will go into a queue and should appear on the blog within a day or so if not sooner.

To add a new post, please go to the Add A Post page.

In addition, the About This Blog page includes a form that you can use to send comments or questions about the blog.

Thank you!

Posted in Uncategorized | Leave a comment | Edit

CFE Appreciative Inquiry Meeting Features Alternative Model of Strategic Planning
Posted on November 8, 2010 by Editor

(From David Kiel)

The Center for Faculty Excellence (CFE) sponsored a lunch-and-learn session on Thursday, November 4, 2010, with Jacki Jarrett, the author of CFE’s discouragement of traditional strategic planning at UNC.

The CFE meeting featured a presentation by Jacki Jarrett, who introduced the team to the “alternative model of strategic planning” outlined in her book, The Emergent Method: A Practitioner’s Guide to Strategic Planning. The Emergent Method is a collaborative, participatory approach that emphasizes the importance of engaging all stakeholders in the planning process. It differs from traditional strategic planning models, which often focus on top-down decision-making and may not involve all members of an organization.

The Emergent Method encourages a shift in mindset, moving away from a linear, static approach to planning and toward a dynamic, ongoing process that is responsive to change and the needs of the community. By involving all stakeholders, including faculty, staff, and students, the Emergent Method seeks to create a shared vision and sense of purpose that can drive organizational change.
Appreciative Inquiry & Positive Psychology Resources

Resources for the AI Community at Carolina.
Last update: Feb 20th, 2011
URL: http://guides.hs.unc.edu/AI

Getting Started

Suggest a Database

With the wide applicability of AI, resources can be found across many disciplines and, thus, in many different databases. This page includes a selection of databases with AI resources to get you started.

If you find an additional database that is particularly useful, please share it.

Comments (0)

Access to UNC Databases

NOTE to non-UNC affiliated users: This page contains links to databases that UNC Chapel Hill Libraries subscribe to for their users. Other users may have access to these databases or similar ones through other libraries.

Comments (0)

General Purpose Databases

- **Academic OneFile**
  Access to over 8,000 academic, trade, and general-interest journals, 3,000 of which are full text. Its millions of articles in HTML and PDF formats cover all subjects and go back as far as 1980 for some journals.

- **Academic Search Premier**
  Popular and scholarly journal articles covering business, social sciences, humanities, general academic, general science, education and multi-cultural topics.

- **Expanded Academic ASAP**
  Abstracts & references for articles from more than 1,500 scholarly, trade & general publications, & references for The NY Times.

- **Google Scholar**
  Search for peer-reviewed papers, theses, books, preprints, meeting abstracts and technical reports across subject areas. This link includes info about UNC-CH journals in search results.

- **MasterFILE Premier**
  Provides abstracts and indexing for over 2,700 periodicals, plus searchable full text for nearly 1,800 active periodicals. Subjects covered include general reference, business, health, multi-cultural and more. (Source: vendor website).

- **Web of Science (ISI)**
  Multidisciplinary coverage of over 10,000 high-impact journals in the sciences, social sciences, arts and humanities. Tracks # of times an article has been cited.

Comments (0)

Medical & Health Related Databases

- **CINAHL with Full Text**
  Covers nursing and allied health journals, dissertations, conferences, and book chapters from 1982 to the present.

- **Health Source: Nursing/Academic Edition**
  This database provides nearly 550 scholarly full text journals focusing on many medical disciplines.

- **PubMed**
  Covers journal articles about medicine, nursing, dentistry, veterinary medicine, and public health from 1950 to the present.

Comments (0)