

IAT INFOBITS

March 1996 No. 33

ISSN 1071-5223

About INFOBITS

Infobits is an electronic service of the Institute for Academic Technology's Information Resources Group. Each month we monitor and select from a number of information technology and instruction technology sources that come to our attention and provide brief notes for electronic dissemination to educators.

[Accounting and Marketing Instructional Materials](#)

[Greek Texts on the Web](#)

[Computer-Based Training Software](#)

[Free Magazine for Online Searchers](#)

[MC Journal Distance Learning Issue](#)

[Streaming Audio on the Internet](#)

[The Global Library Exhibition](#)

[Evaluating the Internet](#)

[Zines](#)

[Virtual Reality Resources](#)

ACCOUNTING AND MARKETING INSTRUCTIONAL MATERIALS

South-Western College Publishing sponsors two resources on the World Wide Web for instructors in accounting and marketing. Great Ideas for Teaching Accounting and Great Ideas for Teaching Marketing are forums for ideas contributed by accounting and marketing instructors from colleges and universities across the United States.

Great Ideas in Accounting: <http://www.thomson.com/swcp/acct/gita/gita.html>

Great Ideas in Marketing: <http://www.thomson.com/swcp/mm/gitm/gitm.html>

GREEK TEXTS ON THE WEB

The Perseus Project homepage [at Tufts University] now provides access to the primary texts of the following Greek authors: Aeschines, Aeschylus, Andocides, Antiphon, Apollodorus, Aristophanes, Aristotle, Bacchylides, Demades, Demosthenes, Dinarchus, Diodorus Siculus, Euripides, Herodotus, Hesiod, Homer, Homeric Hymns, Hyperides, Isaeus, Isocrates, Lycurgus, Lysias, Pausanias, Pindar, Plato, Plutarch, Pseudo-Xenophon, Sophocles, Strabo, Thucydides, and Xenophon. Access to this "evolving digital library on Ancient Greece" is at URL <http://www.perseus.tufts.edu>

Above was reprinted from the February 1996 issue of *Computing and the Classics*, the first issue to be distributed in both printed and electronic forms. *Computing and the Classics* [ISSN 8756-596X] is a quarterly newsletter reporting on computer activities in research and instruction and published with funds provided by the Ohio State University.

To subscribe to the printed version at no cost, contact Joseph Tebben, Editor, 147 Adena Hall, The Ohio State University at Newark, 1179 University Drive, Newark, OH 43055 USA; email: tebben.1@osu.edu.

For an electronic subscription, send email to listserv@lists.acs.ohio-state.edu with the message: subscribe comclass Firstname Lastname (substituting your own first and last names).

COMPUTER-BASED TRAINING SOFTWARE

If you are in the market for computer-based training tools or services, check out the annual CBT Buyers' Guide in the January/February 1996 issue of *CBT Solutions*. Included are a survey of 40 authoring systems and profiles of 91 vendors who provide tools, training and application development services. In the same issue the article "Before You Buy...12 Critical Questions to Ask Before You Purchase Training Software," by Eric Parks and James R. Preston, (pp. 26-31) points out several course design features to consider when buying off-the-shelf training software.

CBT Solutions is published six times a year by SB Communications, 44 Brewster Road, Hingham, MA 02043 USA; tel: 617-749-4929; fax: 617-749-3372; email: cbtsol.aol.com. Subscriptions are \$95/year (U.S.), \$105/year (Canada); \$115/year (all other countries).

FREE MAGAZINE FOR ONLINE SEARCHERS

Online User: A Practical Magazine for Knowledge Workers, is a free, how-to magazine for librarians, online searchers, and corporate professionals who use electronic information resources. Many of the articles are also of interest to anyone using the Internet or commercial online services for research. The March/April 1996 issue features tips on doing your own trademark searches, finding engineering and technical resources on the Internet, and what to do when you "get stuck" in an online search. The full text of each print issue (along with hot links to sites and services mentioned in articles) is also available on their Web site at URL <http://www.onlineinc.com/>

Online User [ISSN 1085-7257] is published bimonthly by Online, Inc., 462 Danbury Road, Wilton, CT 06897-2126 USA; tel: 800-248-8466, ext. 515 or 203-761-1466, ext. 515; fax: 203-761-1444. Free subscriptions to the print version are at the discretion of the publisher. Paid subscriptions are available for \$24/year (U.S. & Canada), \$42/year (Mexico & Central America), \$50/year (international airmail).

MC JOURNAL DISTANCE LEARNING ISSUE

MC Journal: The Journal of Academic Media Librarianship [ISSN 1069-6792], is a peer-reviewed journal covering all aspects of academic media librarianship (mentioned in [May 1994](#) IAT Infobits). The next issue will focus on various aspects of distance learning in higher education including: creating a distance learning program, theories or philosophies of distance learning, hardware/software issues, distance learning from an instructional technology viewpoint, and the future of distance learning.

For a subscription to *MC Journal*, send email to listserv@ubvm.cc.buffalo.edu with the message:

SUB MCJRNL Firstname Lastname

(substituting your own first and last names).

MC Journal can be accessed via the World Wide Web at URL: <http://wings.buffalo.edu/publications/mcjrnl/>

For more information on article contributions or to discuss any ideas for articles, contact Lori Widzinski, Editor, MC Journal, Health Sciences Library, Abbott Hall, SUNY Buffalo, 3435 Main Street, Buffalo, NY 14214-3002 USA; email: widz@acsu.buffalo.edu

STREAMING AUDIO ON THE INTERNET

"Audio Streams onto the Internet," by Don E. Descy (*TechTrends*, vol. 41, no. 2, March 1996, pp. 3-5) describes the products of three companies who are introducing streaming audio technology to the Internet. Streaming technology "delivers a continuous 'stream' of audio or video to your computer, decompressing it as it arrives and playing it (almost) instantly" -- no waiting for the entire file to come across the Internet, no saving to your hard drive, no waiting while a player application is located and loaded. In addition to the URLs for downloading the players, Descy provides pointers to sites where compatible audio files can be accessed.

To get you started, here are the player sites:

RealAudio (Progressive Networks)

<http://www.realaudio.com/>

Stream Works (Xing Technology)

<http://www.xingtech.com/>

TrueSpeech (DSP Group)

<http://www.dspg.com/>

TechTrends -- for Leaders in Education and Training [ISSN 8756-3894] is published six times a year by the Association for Educational Communications and Technology (AECT), 1025 Vermont Avenue, NW, Suite 820, Washington, DC 20005 USA; tel: 202-347-7834; fax: 202-347-7839; email: aect@aect.org. Subscriptions are available as part of AECT membership dues. Nonmembers can subscribe for \$40/year (U.S.), \$44/year (all other countries/surface mail), \$64/year (all other countries/air mail).

THE GLOBAL LIBRARY EXHIBITION

"The Global Library <http://www.nypl.org>," the second of the New York Public Library's Centennial exhibitions, "examines the digital revolution within the context of a 5,000-year history of communications. The exhibition offers visitors both a guided tour of the World Wide Web, with hands-on access to 14 computer terminals, and a display of more than 60 artifacts from the Library's collections documenting seminal moments in the history of recorded information. The subtitle of the exhibition, <http://www.nypl.org>, is the address of the Library's home page on the World Wide Web, through which, for the first time, users from around the world may visit a New York Public Library exhibition electronically. The exhibition is on view at the Center for the Humanities, Fifth Avenue and 42nd Street, New York City, from March 23 to August 17, 1996, and also on the World Wide Web at <http://globallib.nypl.org>

EVALUATING THE INTERNET

A new monthly newsletter, *The CyberSkeptic's Guide to Internet Research*, describes and evaluates the Internet for people using the Internet "as a serious and cost-effective research tool." The first two issues have included reviews of science, technology, and business sites and resources. "Picking the Right Web Search Service," by Susan E. Feldman (Vol. 1, Issue 1, January 1996, pp. 4-6), compares search sites (including Magellan, Lycos, InfoSeek, Open Text, Savvy Search, and Webcrawler) on the size of their databases, which ones return the most relevant information, and when to use one site over another.

The CyberSkeptic's Guide to Internet Research [ISSN 1085-2417] is published ten times a year by BiblioData, P. O. Box 61, Needham Heights, MA 02194 USA; tel: 617-444-1154; fax: 617-449-4584; email: ina@bibliodata.com. Subscriptions are available for \$99/year (U.S. non-profit institutions), and \$149/year (U.S. others); add \$10 for Canadian subscriptions and \$30 for outside North America.

For a list of search sites, including links to the six reviewed sites, see "Searching the World Wide Web" at URL <http://www.unc.edu/cit/guides/irg-08.html>.

ZINES

Sometimes called samizdat, underground, or alternative press publications, "zines" are works often overlooked in literature studies. "Some Zines 2: Alternative & Underground Artists" is an exhibition of zines, curated by Tom Trusky, professor of English and director of the Hemingway Western Studies Center at Boise State University and director of the Idaho Center for the Book. The exhibition can be viewed on the Web at URL <http://diamond.idbsu.edu/~alex/tt.html>

Many zines are moving beyond the boundaries of hand production and limited distributions by taking to the Internet and becoming e-zines. Places to get links to e-zines include:

John Labovitz's 900+ listing: <http://www.meer.net/~johnl/e-zine-list/index.html>

or

Cosma Rohilla Shalizi's list: <http://www.physics.wisc.edu/~shalizi/hyper-weird/zines.html>

VIRTUAL REALITY RESOURCES

In conjunction with the IAT's satellite broadcast, "From Reality to Virtuality: New Tools for Distributed Learning" (presented on March 21, 1996), we have a new information resource guide. "From Reality to Virtuality: Readings and Resources in Virtual Reality" contains citations and links to articles, books, online guides, bibliographies, conferences, projects, and more on virtual reality and its educational applications.

The guide is available at URL <http://www.unc.edu/cit/guides/irg-32.html>.

URL: <http://www.unc.edu/cit/infobits/bitmar96.html>

Infobits editor: [Carolyn Kotlas](#)

© Copyright 1996, The University of North Carolina at Chapel Hill. All rights reserved.

May be reproduced in any medium for non-commercial purposes.

[Center for Instructional Technology](#)

[Academic & Technology Networks](#)

[University of North Carolina at Chapel Hill](#)